For Our Customers

Social Responsibility

Stance of the Renesas Electronics Group

One of the basic policies of the Renesas Electronics Group is to maximize customer satisfaction by responding quickly to customer needs and offering appropriate high-grade solutions. In line with this policy, all Renesas Electronics employees in development, fabrication, sales, and marketing, and administration are implementing business activities with the Company’s customers in mind.

Seeking Customer Satisfaction Through Company-wide Improvement Initiatives

We believe that customer feedback is a valuable management resource for enhancing customer satisfaction. As a Group-wide initiative, we strive to make improvements so that this management resource can help increase customer satisfaction. The results are reported to upper management and disclosed throughout the Group so that all employees have the same information.

Customer Satisfaction Management

- Stance of the Renesas Electronics Group

- Customer Satisfaction Management

- Seeking Customer Satisfaction Through Company-wide Improvement Initiatives

Contact Centers Established for Customers

To help customers use the Group’s products safely, appropriately, and effectively, Renesas Electronics has established Contact Centers. Through these Contact Centers, the Company provides a variety of technical information on its products and their use. In fiscal 2012, Renesas Electronics received a total of approximately 19,000 customer inquiries. The Contact Centers are working to respond to these inquiries swiftly and accurately. Opinions, requests, and other inquiries received from customers are fed back to related divisions and offices, and these divisions and offices use that information to improve their documentation and the Company’s Website. In particular, important matters and other issues that are commonly found in inquiries, are compiled as frequently asked questions (FAQs). The FAQs are posted on the Company’s Website, in line with efforts to enhance information disclosures. In addition, the FAQs are updated periodically, and their content is strengthened as needed.

CS Surveys for Better Customer Satisfaction and Communication

Each year, the Renesas Electronics Group conducts CS surveys, analyzes the results and uses them to improve products, services and business activities. The Great East Japan Earthquake of March 11, 2011, forced us to suspend production for a time, so in fiscal 2012 we took a survey on our post-earthquake response and got responses from 116 corporate customers.

We analyzed the results and comments and are reflecting them in our new business continuity plans (BCPs). We continually communicate with customers to develop the optimal BCP for each one.

Policy for Product Quality Improvement

In accordance with its Quality Policy, which embodies the Top Management Commitment regarding product and service quality, the Renesas Electronics Group sets quality objectives every fiscal year. To achieve these objectives, divisions and offices in development, manufacturing, and sales and marketing implement activities aimed at constantly improving the quality of their business processes. Based on these objectives, individual business divisions and offices set prioritized semiannual projects for quality improvement, and they formulate and implement action plans to accomplish these projects. The progress of these action plans is checked at the end of each six-month period, and the action plans are reviewed and adjusted as necessary. Through this cycle, we are implementing action plans strategically.

Quality Policy Implementation

Top Management Commitment

Quality Policy

The Renesas Electronics Group

Quality Policy

We aim to deliver customer satisfaction and enhance society by providing highly reliable and high-quality products and services.

We abide by the following principles in all stages of our business activities—including sales, design, development and manufacturing—in accordance with our corporate quality management system.

- Strive to continually improve our quality management system
- Commit to continuously improving the quality of products and services
- Enhance product safety and trust
- Comply with all applicable legal and regulatory requirements
- Strive to continually improve the quality of our products and services
- Solicit customer feedback and use industry standards. Through such activities as these, we are continuing to improve the quality of our products and services so that we are always able to accommodate the specific requirements of our customers.

We also integrate our quality systems. The Renesas Electronics Group has acquired ISO9001 quality management system certification on a Group-wide basis. In the meantime, individual manufacturing sites and their support sites have acquired ISO/TS16949 automotive quality management system certification.

Studying Defective Products and Taking Corrective Action

If a defective product is shipped, the quality assurance department leads an effort to determine the cause and take necessary corrective measures. The quality assurance department tracks defects found by customers based on information from sales departments, and uses a variety of measuring and analyzing instruments to determine the causes of defects. Design, production and other concerned departments help take the necessary corrective measures, based on study results, and those results are reported to the customer.

Defective Product Inquiry Flow

Quality Assurance Systems

The Renesas Electronics Group has quality assurance systems Group-wide, which we use from development to production and delivery. This way we are able to provide high-quality, reliable products and services for greater CS. For example, we supply products to many companies involved with automobile production. In view of this, we use manufacturing tools that conform to automobile sector standards. Through such activities as these, we are continuing to improve the quality of our products and services so that we are always able to accommodate the specific requirements of our customers.

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For Our Customers

Initiatives for Each Process

The Renesas Electronics Group is working constantly to improve the total quality of its products and services by setting quality indices for each development, manufacturing, and sales and marketing process. The Group also cooperates with industry associations to improve its quality management systems so that the quality of its products can be assured even after application by customers. These activities are complemented by our product safety risk assessment, enabling us to comply with various laws and regulations. In this way, the Group is promoting the development of products that are safe and reliable.

- **Development Process**
  The Group is working continuously to develop advanced design and testing methods and to improve evaluation techniques. These methods and technologies are required to respond to increasingly delicate product design rules attributable to the miniaturisation of transistor dimensions and large-scale circuit integration. Meanwhile, the Group utilizes design reviews (DRs), which are conducted at each key stage of the development process, to further focus on design changes and modifications. Moreover, with the aim of improving the quality of our software products, we are advancing efforts to standardise our software design methods, while promoting advanced project management.

- **Manufacturing Process**
  To ensure stable production of semiconductors, the Group is making constant improvements in the ISO (International Organization for Standardization) quality assurance system. At the same time, the Group is promoting quality-focused manufacturing activities, which are underpinned by scientific process management and improvement activities at manufacturing facilities. These activities are implemented at the Group’s business sites around the world. In addition, we manage the quality of our semiconductors comprehensively to ensure that defective products do not leave our manufacturing sites. The capability has been achieved through procedures to detect and correct defects at an early stage in the manufacturing process.

- **Product Safety**
  To promote the safe use of our products by customers, the Group undertakes various activities, including the preparation of appropriate product specifications and the provision of documents with accurate technical information, as well as information pertaining to compliance with environmental laws and regulations.

In summary, the Group supports its customers throughout the entire production process—from system development to distribution and maintenance—by effectively providing product information and solutions. In addition, we have established a system that allows us to efficiently respond to customer inquiries so that they can use our products with confidence. As such, we are striving to improve the quality of our support services.

Product Environmental Quality

At Renesas Electronics Group, we believe that product chemical management in all processes, from material selection and design development to preventing pollution during manufacturing process, requires working with the entire supply chain. Thus we have our suppliers certify that their products do not contain prohibited substances and provide analysis data. We also conduct supplier audits to confirm their management systems. We additionally ask our sales companies and agents to manage chemical substance they use in their packaging materials. We also provide information on the chemical substances and RoHS Directive/prohibited substance analysis data to our customers so that they can use our products with confidence.

IR at the Renesas Electronics Group

In light of our IR goals, we feel an obligation to provide shareholders, investors and securities analysts with information on our business, finances, strategies and other important matters in readily understandable form. We work to increase opportunities for top management to speak directly to these parties, for example at our general meeting of shareholders or during results briefing sessions. We furthermore aim to convey important management information in a timely, fair, and readily understandable manner and are therefore enhancing our IR Web page. At the same time, we put shareholder, investor and securities analyst evaluations and opinions to use improving our business activities by sharing that information internally, including with top management.

Communication Using Information Disclosure Tools

The Renesas Electronics Group uses a variety of tools to disclose information so that shareholders and investors will know us better. We send news and business reports to shareholders at the intermediate and annual settlement of accounts, and we publish our annual report in both Japanese and English. Additionally, the publications just mentioned, along with securities reports and other information, are posted on our IR Web page as PDF files. Materials related to our settlements of accounts, including the earnings summary and presentation, are posted online promptly after results are announced.
**What Society Needs from Us**

We work to ensure a stable supply of products to customers by conducting CSR activities throughout the supply chain. We keep close ties with our suppliers so that transactions are fair and so that we can procure eco-friendly materials and equipment.

**Procurement Policies**

Renesas Electronics provides suppliers with equal opportunities for competition, while engaging in fair, impartial and open business transactions. In addition, Renesas Electronics has always given priority to “Green Procurement,” which essentially means purchasing materials, equipment and services having minimum impact on the environment from suppliers who give extra consideration to environmental issues. The Company also undertakes extensive CSR activities throughout the entire supply chain by incorporating compliance, risk-management and human-right protection perspectives into its environmental approach. We understand that cooperation of all the partners involved in our supply chain, as well as close collaboration with these partners, is the key to successfully conducting these activities.

**Procurement Policies**

1. **Provision of opportunities for fair competition**
   We provide information on procurement in an appropriate and timely manner in order to offer opportunities for fair competition to all domestic and overseas companies who express an interest in working with us.

2. **Fair evaluation and selection of suppliers**
   We employ a comprehensive supplier evaluation and selection process that considers: the reliability of the potential supplier’s management; the prices, quality, delivery timeliness and advanced technical features of the products and services to be procured; and the supplier’s CSR policies.

3. **Development of mutual trust**
   We value communication with our suppliers and always strive to form relationships of mutual trust that will grow stronger in the years to come.

4. **Management and protection of information**
   We recognize the value of the information that we obtain through our procurement transactions, and we manage it appropriately.

**CSR Procurement Initiatives**

Renesas Electronics has established several CSR initiatives that we hope our suppliers will follow, including “Practice social responsibility to protect the environment,” “Practice social responsibility for fair business and corporate ethics,” “Practice social responsibility for quality and safety,” “Practice social responsibility for information security,” “Practice social responsibility for health and safety,” and “Practice social responsibility for human rights and labor.” We ask our suppliers to work with us to advance these goals.

**Promoting Green Purchasing**

Renesas Electronics is promoting green procurement. Specifically, the Company prioritizes the procurement of eco-friendly raw materials and other materials free of hazardous substances from suppliers who are proactively promoting environmental protection. Requirements for suppliers have been compiled as Green Procurement Guidelines. These guidelines are disclosed to all suppliers. In addition, Renesas Electronics conducts periodic investigations on the environmental measures implemented by suppliers. Furthermore, the Company performs examinations of suppliers’ products to confirm that these products comply with the European Union’s RoHS Directive* and other environmental laws and regulations. These examinations are promoted based on the understanding and cooperation of our suppliers.

We also practice green purchasing of goods such as office supplies and IT equipment. When we select such goods, we give preference to eco-friendly products based on the environmental burden data for each item. Our green purchasing rate in fiscal 2012 exceeded 80%, more than meeting our target (75%).

**Initiatives Against the Conflict Minerals Problem**

In the Democratic Republic of Congo and some of its neighboring countries in Africa, several minerals are a revenue source for armed groups and may lead to violations of human rights and the prolonging of conflicts. The US passed the Dodd-Frank Wall Street Reform and Consumer Protection Act in July 2010, in part due to such concerns. It requires public companies to disclose information about their use of conflict minerals (gold, tantalum, tungsten, tin, etc.). The Renesas Electronics Group has no intention of being complicit with violations of human rights. We are working to eliminate conflict minerals from our supply chain and are procuring mineral resources responsibly.

**Communication with Suppliers**

Smooth communication with suppliers is essential. Suppliers keep us informed about trends in the electronics industry and their own industries and provide valuable suggestions to the Group for the development of society.

**Collaborating with Sales Partners**

In order to provide more meticulous service in regions throughout Japan and around the globe, Renesas Electronics is promoting sales activities in cooperation with sales partners, in addition to carrying out direct sales of its products through its local sales subsidiaries. Specifically, in Japan Renesas Electronics holds meetings with executives of distributors at least twice a year. At these meetings, we share the Company’s policies and the policies of each business unit, while exchanging opinions and information. Furthermore, the Company holds working-level meetings with distributors’ staff members once a month to provide information regarding future product lineups and technologies. In this way, we continue to strengthen mutual understanding. Outside Japan, Renesas Electronics holds “Distributor Meetings” at least once a year and management-level quarterly review meetings with distributors in order to confirm local sales policies and business continuity plans (BCPs), and solve region-specific problems in an effective manner. The Company also holds frequent regular meetings with sales personnel to tackle individual business issues that arise in the course of their operations. In addition, content and outcome of the meetings with distributors held in Japan is shared with their local subsidiaries, and such information is deliberated upon at regular meetings to solve region-specific issues. Meanwhile, the Company uses opinions and feedback provided by its overseas sales partners through these meetings to promote deeper understanding of its technologies, products and solutions among customers. More specifically, we hold regular semiconductor seminars in Tokyo, Osaka and other locations in Japan several times a year while staging the Renesas Developers’ Conference (DevCon) in the United States and the Industrial Open Day (IOD) in Europe once every two years through collaboration with our overseas sales partners.

As explained above, the Renesas Electronics Group is constantly strengthening its sales partnerships to strategically enhance its sales activities.
Respecting Human Rights

Both the Renesas Electronics Group CSR Charter and the Renesas Electronics Group Code of Conduct clearly state that the Renesas Electronics Group will respect human rights in hiring, human resource development, employee treatment, and all other aspects of employment, while eliminating any discrimination based on race, belief, gender, age, social position, family origin, nationality, ethnicity, religion, or physical and mental disability, to ensure that all employees are treated equally. Also, the charter and the code of conduct clearly prohibit sexual harassment, as well as forced labor and child labor. Since March 2008, we have also endorsed and participated the United Nations Global Compact for business operation with a strong sense of ethics in accordance with international guidelines. As we promote global operations, we ensure that all of our Group companies are familiar with these principles. In line with the principles, each Renesas Electronics Group company must not only comply with relevant laws and regulations, but also implement educational and awareness-raising programs on human rights and other related subjects.

More specifically, the Group has established a Company-wide Human Rights Awareness Committee, which is chaired by the director in charge of human resources and includes general managers of divisions and others. This committee holds meetings twice a year, and at these meetings committee members deliberate on and approve related action plans while promoting the implementation of these action plans. In addition, the committee works to raise employee awareness of human rights through new employee and position-specific training programs, seminars for all employees, and various events held during Human Rights Week every year.

Meanwhile, the Group is striving to prevent sexual harassment by raising employee awareness through the presentation of specific examples. Also, we have launched an in-house service for consultations on equal treatment and other issues. Posters are put up on bulletin boards to inform employees of this service. In this way, we are endeavoring to create an environment that facilitates consultation and enables appropriate responses to employee concerns.

Balancing Work and Private Life

With the aim of supporting employees in balancing their work and private lives while realizing their full abilities at work, Renesas Electronics carries out various family support measures. These measures are implemented in the form of flexible work conditions, leave systems and benefit plans. For example, our employees are allowed to use their paid holidays for various purposes, such as attending volunteer activities, receiving medical care for injuries and diseases and participating in school events with their children. We have also been praised for a work system that enables these diverse working styles, for improving our childcare program and for providing an environment that facilitates child-care leave. Since 2007, the Ministry of Health, Labour and Welfare certified us as a business seeking to support the fostering of a new generation, giving us the Next-Generation Certification Mark, or “Kurumin.”

People Using the Childcare Leave Program

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Men</th>
<th>Women</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiscal 2010</td>
<td>2</td>
<td>147</td>
<td>149</td>
</tr>
<tr>
<td>Fiscal 2011</td>
<td>2</td>
<td>147</td>
<td>152</td>
</tr>
<tr>
<td>Fiscal 2012</td>
<td>3</td>
<td>147</td>
<td>150</td>
</tr>
</tbody>
</table>

Human Resources Development and Education Programs

In order for a company to achieve sustainable growth and contribute to society, all of its employees must grow and be active. Renesas Electronics has defined the type of person we need and has a training system to help people achieve this image. Renesas Electronics has established a Company-wide Human Resource Development Committee, which meets twice a year to promote human resource development on a Group-wide scale. The committee discusses human resource development initiatives on a global level that are intended to help the Group accomplish its Corporate Philosophy and Corporate Vision and allow Group employees to make the best use of the human resources we need. It also allocates budget funds to these initiatives. In line with the rapid globalization of the Group’s business, it is increasingly necessary to establish ever closer communication with overseas customers and subsidiaries. In response, Renesas Electronics has promoted various measures to allow all executives and employees to improve their communication skills in English—still a standard language used in business worldwide. For example, executives and employees are required to take TOEIC exams and the Company encourages them to set target scores. Prior to the exams, the Company also provides seminars on English study methods to help them reach these targets. In addition, the Company offers a wide variety of self-development education programs aimed at enhancing the English abilities of its personnel. In addition, each of our sites has established its own Human Resource Development Committees. These committees promote measures specific to their operations and responsibilities in accordance with the policies formulated by the Company-wide Human Resource Development Committee.

Required Human Resources

<table>
<thead>
<tr>
<th>Corporate Vision</th>
<th>Required Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constantly challenging oneself to create and innovate</td>
<td>1. Creativity</td>
</tr>
<tr>
<td>Proactively and boldly solving problems</td>
<td>2. Openmindedness</td>
</tr>
<tr>
<td>Orientated toward profitability and costs</td>
<td>3. Accuracy</td>
</tr>
<tr>
<td>Leadership and teamwork</td>
<td>4. Challenge-seekers</td>
</tr>
<tr>
<td>Corporate Citizenship</td>
<td>5. Enthusiasm</td>
</tr>
<tr>
<td>One-company thinking, trust and share</td>
<td>6. Sell-side thinking, trust and share</td>
</tr>
<tr>
<td>Corporate Ethics</td>
<td>7. Corporate ethics</td>
</tr>
<tr>
<td>Sustainable profit, stability and growth</td>
<td>8. Sustainability and stability</td>
</tr>
<tr>
<td>Leadership and teamwork</td>
<td>9. Leadership and teamwork</td>
</tr>
</tbody>
</table>

Communicating with Labor Unions

Renesas Electronics holds labor-management meetings twice a year with the Renesas Electronics Labor Union, to which its employees belong, to exchange frank opinions on management policies and business conditions. In addition, committees consisting of employee and management representatives are promoting activities aimed at preventing long working hours, improving working conditions and supporting the development of employees who will play an important role in achieving the future growth of the Company. In this way, Renesas Electronics is helping to build stable labor-management relations.

Similar efforts are being made between labor and management at Group companies in Japan. At overseas Group companies, management teams exchange opinions on working conditions and other matters with workers’ union representatives or employee representatives based on laws and regulations in their respective countries.
Working with Employees

**Occupational Health and Safety/Mental Health Management**

**Basic Policy**
In line with the basic policy, “Renesas Electronics shall protect the safety and health of its employees and work to realize employee-friendly, safe workplace environments,” the Company is implementing various measures.

**Occupational Health and Safety**
The Renesas Electronics Group has set the protection of employees’ safety and health and the creation of rewarding, employee-friendly workplace environments as the basis of its corporate activities. Accordingly, the Company is promoting various activities aimed at ensuring occupational health and safety. More specifically, a Company-wide Safety and Health Conference—consisting of occupational health and safety officers at individual business sites and Group companies—has formulated the Renesas Electronics Group Disaster Prevention and Occupational Health and Safety Management Policy. Based on this policy, the occupational health and safety activities in this regard.

**Mental Health Management**
We live in a high-stress society. In such a society, it is important to maintain not only physical health, but also mental health. In view of this, the Renesas Electronics Group considers measures to promote mental health as a paramount management issue and is consequently promoting various activities in this regard.

Specifically, Renesas Electronics has established consultation windows available to all employees who seek diagnosis and counseling by industrial physicians, occupational health nurses and contract counselors. Also, in cooperation with occupational health staff, the Company provides support to employees who have taken long-term leaves due to mental health problems to enable them to return to work.

The Company periodically offers mental health education programs to managerial employees as part of efforts to establish a mental health management structure based on lines of command. Through these educational programs, managerial employees strive to raise their own awareness of workplace mental healthcare. At the same time, managerial employees work to promote mental self-care among their subordinates by, for example, encouraging the use of a simplified stress check system. Also, the Company includes subjects related to mental health in various training programs. Through these initiatives, Renesas Electronics is endeavoring to remain a company where all employees can better maintain their health and work with vigor and enthusiasm.

In addition, the Company has established consultation windows for employees who have been assigned to overseas locations and their families in the belief that working and living overseas may entail a significant mental burden. When these employees and their families return to Japan, we provide them with opportunities to receive both physical and mental health checkups.

We will continue to implement measures that enable the early detection and treatment of mental health problems, while reinforcing activities aimed at preventing such problems in employees.

**Mental Health Consultation Mechanism**

**What Society Needs from Us**
Social contribution activities have become more than just philanthropy in recent years. They are in fact one of the most important business activities for enhancing corporate value. Businesses, moreover, are expected to do more than make a profit; they also have to help change society for the better.

By taking part in social contribution activities, employees become better people, with heightened sensitivity and a wealth of good ideas. As their motivation to work increases, they are also likely to give the enterprise a major boost of energy.

The Renesas Electronics Group’s Basic Policies for Social Contribution Activities are as follows.

### Basic Policies for Social Contribution Activities

1. As a good corporate citizen, the Renesas Electronics Group will work to preserve the global environment, which is closely related to the sustainability of the semiconductor industry, and make meaningful contributions to society.

2. As a business on a global scale, the Renesas Electronics Group will promote social contribution activities that help to improve its corporate image.

3. The Renesas Electronics Group will implement social contribution activity in cooperation with its stakeholders in order to enhance its brand value.

**Fiscal 2012 Results**
The Renesas Electronics Group has endorsed the objectives of the 1% Club, established in November 1990 by KEIDANREN (the Japan Business Federation). Endorsing businesses voluntarily contribute at least 1% of their recurring profits to social contribution activities. As one of these businesses, we have been proactively pursuing social contribution activities in a number of fields.

**Fiscal 2012 Financial Support for Social Contribution Activities**

### Fiscal 2012 Financial Support for Social Contribution Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Support Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>12%</td>
</tr>
<tr>
<td>Local community</td>
<td>32%</td>
</tr>
<tr>
<td>Social welfare</td>
<td>25%</td>
</tr>
<tr>
<td>Environment</td>
<td>3%</td>
</tr>
<tr>
<td>Earthquake-disaster hit areas</td>
<td>16%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

Activities in Japan

The Renesas Electronics Group has supported Micom Car Rally events for 17 years to foster a new generation of engineers. Rally includes the Japan Micom Car Rally, which is mainly for technical high school students, and the Renesas Micom Car Rally, open to a wider range of participants from all generations. This activity has spread outside Japan to places like China and Vietnam. Mini Micom Car-Making Classes have taken place since 2002 to introduce elementary and junior high school students to the joy of craftsmanship and to stimulate their interest in science and engineering. Participants build and program their own mini micom cars and enter them in a competition.

The Renesas Electronics Group follows a Corporate Philosophy that states, “Harnessing our collective expertise in new technologies, Renesas Electronics contributes to a world where people and the planet prosper in harmony by realizing our vision and building our future.” As such, we aim to help build a rich society on a global scale through our business, and we have taken a variety of opportunities to implement social contribution activities.

Thinking of ourselves as a member of society, we proactively engage in social contribution activities and offer programs that make it easy for employees to participate in them so that, as a corporate citizen, we can fulfill our responsibility to the community and society.
Working with the Local Community

Developing Kids through Sports

Badminton

The Takasaki Factory hosted Softball Fiesta 2011 on November 19. About 700 people participated, including local community members, softball teams from elementary and junior high schools in Takasaki City, and people associated with the Renesas Electronics Group. The theme this year was to support recovery efforts in the Tohoku Region. Fees for setting up vendor booths and event participant fees, for example, were donated to that cause. Area elementary school children came to watch practices, and a softball clinic was held for elementary and junior and senior high school students from Iwaki City, Fukushima.

On October 2, the Saijo Factory hosted a softball tournament to help increase the number of elementary school softball players. All together, 18 teams took part in the heated competition, which drew participants from Ehime and Kagawa prefectures.

Renesas Yamagata Semiconductor, with the Tsuruoka City Board of Education and the local softball association, held a softball clinic on July 3. Four players from the Renesas Electronics Takasaki Women’s Softball Club helped lead.

Softball

The Kochi Factory hosted Renesas Forest Land 2011. The event, held for the fifth time, took place at a community center in Kahocho Town, Kami City, Kochi on October 15. That day, a total of 90 people, including Kochi Factory employees, family members, local elementary school students and others, took part in such events as a forest quiz, log sawing competition and the making of plaques and other wooden crafts.

Renesas Forest Land 2011 (Kochi Factory)

Factory Tours for Families and Friends (Kofu Factory)

The Kofu Factory hosts tours each year for families and friends of employees. In fiscal 2012 the factory welcomed a total of 107 visitors on two tour dates: July 27 and August 11. This time, the tours also highlighted energy-saving and environmental measures, which both children and adults found fascinating.

Community Events with Orchestral Music (Renesas Semiconductor Kyushu Yamaguchi, Kumamoto Kawashiki Factory)

Every March since 2002, the orchestra at Renesas Semiconductor Kyushu Yamaguchi’s Headquarters & Kumamoto Kawashiki Factory has taken part in a regular concert cosponsored by the Kawashiki Kogei Kaikan in Minami-ku, Kumamoto City and by the local town government. In 2011 it performed a spring medley, a collection of Kyu Sakamoto songs, and hit popular with children at the time. It closed with the song “Believe,” performed jointly with a local elementary school student chorus. The orchestra also performs at homes for the elderly in Kumamoto City.

Orchestral Music

Activities Overseas

Soccer Camp Support (Germany)

As part of its contribution to the community, Renesas Electronics Europe donated 525 euros to a children’s soccer training camp given by the club DJK Agon 08 from Dusseldorf, where the company is located. In 2011, a total of 160 children participated. Perhaps a future Bundesliga (major league) soccer player will appear from this camp.

Soccer Camp Support (Germany)

Support for Dusseldorf International British Library (Germany)

Elizabeth Neill, an employee of Renesas Electronics Europe, has served with devotion and passion as the director of the Dusseldorf International British Library. She has worked tirelessly in that position since 1998 and the library remains open today as a result.

In appreciation of her many years of devoted service, Renesas Electronics Europe became a sponsor of the library and donated 2,000 euros.

Support for Dusseldorf International British Library (Germany)

Participation in Horseshoe Crab Expedition (Saijo Factory)

As part of its social contribution activities, 15 members of the Saijo Factory took part in a “horseshoe crab expedition” July 30 at Kawanazu Beach, sponsored by the Saijo City Board of Education. The group cleaned up the beach, looked for good tidal flats and released young horseshoe crabs there. The Saijo Factory also provided horseshoe crabs it had been raising on its premises for three to five years.

Kawanazu Beach, which has large tidal flats at low tides, is a good place for horseshoe crabs and other seashore animals. Children at the event were thrilled to find such unusual species as seahorses and pippit.

Participation in Horseshoe Crab Expedition (Saijo Factory)

Mangrove Planting Program (Malaysia)

Renesas Electronics Singapore Pte. Ltd. has been doing cleanups at the Semakau Landfill every year since 2008. Access is usually limited, but the company receives permission from the National Environment Agency. The landfill is offshore, so a great deal of floating debris ends up on the beach. The volunteers spent half a day cleaning up 500 m of shoreline, in spite of the mosquitoes. They collected 13 bags of litter, as well as about 100 kg of floating debris.

Mangrove Planting Program (Malaysia)

Food Bank Support (USA)

Renesas Electronics America legal department members sorted and delivered food for disadvantaged families on October 18 as part of a drive by the Second Harvest Food Bank of Santa Clara and San Mateo Counties. The company and its employees additionally donated about $2,000 and 146 pounds of food to the Second Harvest Food Bank.

Food Bank Support (USA)