The most basic social responsibilities of a company are to provide useful products and services in response to customer expectations and to contribute to the development of society. However, these are not the only social responsibilities that a company has; a company must also consider its customers, business partners, all its shareholders and investors, all the local residents, and all related individuals (stakeholders), starting with its own employees, and carry out fair business practices, take steps to protect the environment, and contribute to society.

**Corporate Vision**

We will be first to respond to customer needs worldwide with our creative power and technology innovations to become a strong, growing semiconductor manufacturer and a trustworthy partner.

**Corporate Philosophy**

Harnessing our collective expertise in new technologies, Renesas Electronics contributes to a world where people and the planet prosper in harmony by realizing our vision and building our future.

We will continue to cooperate with our various stakeholders as a business that is helping to build a better future for all through semiconductors.

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### CSR in the Renesas Electronics Group

In April 2010, Renesas Electronics created the "Renesas Electronics Group CSR Charter." Its goal was to help create a fair and transparent management and to build relationships of mutual trust and cooperation with various stakeholders. As well as being the base for our efforts towards CSR, this charter also informs society far and wide of our basic attitudes towards CSR.

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### Renesas Electronics Group CSR Charter

**Formulated April 1, 2010**

The Renesas Electronics Group will contribute to the sustainable advancement of society. As an enterprise, we will conduct business that helps build a better future for people around the world by supplying superior semiconductor products powered with advanced technologies and by providing customer service that is honest and sincere.

We pledge to conduct our business with integrity and in compliance with legal requirements. We will work with and for the benefit of our stakeholders based on the following guiding principles:

**Customer focus**

We will quickly provide optimized, high-quality solutions in response to our customers’ needs to maximize customer satisfaction and to earn our customers’ trust.

**Sound business practices**

We will carry out fair, ethical and transparent business practices and convey these practices to all our stakeholders. In addition, we will maximize our corporate value through business practices that allow us to continue to grow.

**Healthy work environment**

We will respect the individual personalities of our employees. We will promote a rewarding, safe, and flexible working environment where each person is able to demonstrate his/her best talents and capabilities.

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The Renesas Electronics Group sets up the CSR Promotion Committee, which is chaired by the president of Renesas Electronics, to enforce our group’s CSR Charter. The CSR Promotion Committee discusses matters that are important for promoting CSR in the Group and related activities. For fiscal 2013, we have set the following six CSR activity targets and plans, based in part on ISO26000.

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### CSR Promotion Committee fiscal 2013 CSR initiative

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<thead>
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<th>CSR activity target and plans</th>
<th>Core themes in ISO26000</th>
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<td>1. Continue initiatives to further promote and establish CSR awareness among employees</td>
<td>Organizational governance</td>
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<td>2. Further enhance effectiveness of BCPs in case of emergency</td>
<td>Organizational governance</td>
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<td>3. Promote diversity and establish a workplace that prevents problems of human rights</td>
<td>Human rights/labor practices</td>
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<td>4. Ask suppliers to cooperate in meeting CSR procurement guidelines</td>
<td>Fair operating practices</td>
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<td>5. Disclose CSR activity information within and beyond the company and strengthen communication with stakeholders</td>
<td>Organizational governance/community involvement and development</td>
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<td>6. Respond to customers promptly and sincerely (questionnaires, surveys)</td>
<td>Consumer/customer issues</td>
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