Top Message: To Our Stakeholders

The Great East Japan Earthquake in March 2011 caused damage of an unprecedented scale to Japan’s Tohoku and other regions. On behalf of all Renesas Electronics Group members, I would like to express the sincerest sympathy to everyone affected by the disaster. We are hoping for the quickest possible recovery and restoration in the disaster regions and the reestablishment of safe and healthy living environments for those experiencing difficulties in the aftermath of the disaster.

Renesas Electronics formed a Companywide emergency response taskforce immediately after the earthquake occurred. Prioritizing the safety of the Company’s employees, the taskforce swiftly moved to collect information on the status of human resource and facility damage. At the same time, it implemented a series of response measures aimed at achieving the quickest recovery and restoration of the Company’s facilities damaged by the disaster. Some of our factories situated in the disaster region were significantly damaged and were forced to suspend production. Thanks to the invaluable support offered by many of our customers, shareholders and business partners, the Naka Factory, which suffered the greatest damage, achieved earlier-than-expected recovery and resumed production in June, only three months after the earthquake. By mid-September, by supplementing product shipments with products procured elsewhere, the Naka Factory recovered to pre-disaster shipment levels. I would like to take this opportunity to offer heartfelt thanks again to those who provided assistance.

Experiencing this disaster dramatically reaffirmed our social responsibility. No matter the circumstances, we must maintain a stable supply of our semiconductors and other products. Based on this reaffirmation, we will enhance our business continuity plan (BCP), incorporating the lessons learned.

Social Responsibility of the Renesas Electronics Group
The Corporate Philosophy of Renesas Electronics states, “Harnessing our collective expertise in new technologies,
Renesas Electronics contributes to a world where people and the planet prosper in harmony by realizing our vision and building our future." In line with this philosophy, Renesas Electronics is working to contribute to the realization of an affluent global society through its semiconductor business.

To this end, the Company must gain the trust of its customers worldwide and keep strengthening such trust. The greater trust we gain, the greater business growth we will achieve. And sustaining the growth of our business is definitely a part of the social responsibility we must fulfill.

After the disaster and accidents at the Fukushima Daiichi Nuclear Power Station, calls are heightening for a comprehensive review of Japan's energy policy. Accordingly, power generation using photovoltaic (PV), wind, geothermal and other types of renewable energy is drawing increased attention from industry and the public alike as alternative to nuclear power generation. In step with this trend, we have recognized the increased necessity of realizing a "smart" society, where greater energy savings and more sophisticated power consumption management than those performed in today's society are viewed and promoted as de facto standards.

For example, the replacement of ordinary electric meters with "smart meters" will enable a power company to more closely monitor power consumption in the area under its jurisdiction. After the disaster, rolling blackouts caused confusion and disorder in many communities. If smart grid power distribution systems—incorporating smart meters—are established, more comprehensive, effective power distribution can be realized. With smart grid systems, even in the event of a wide-area blackout, power distribution could remain uninterrupted for hospitals, railway networks and other public facilities and systems. Smart meters will also give consumers real time data. Consumers will instantly know which appliances to turn off to save electricity, and this should encourage energy savings.

Renesas Electronics commands a high share in the market of microcontrollers for currently prevalent electric meters. In addition, the Company boasts an industry-leading track record in supplying microcontrollers for telecommunication and security applications. Leveraging these advantages, the Company has already commenced preparations for providing solutions based on its products, including analog devices and microcontrollers for measurement and communication devices to be used in smart meters. In addition to markets in Japan, we plan to offer our "smart" solutions in overseas markets, including those in emerging nations.

The use of "smart" systems is expected to spread rapidly out of the power sector, penetrating such fields as housing and automobiles. To provide solutions for these smart society needs, Renesas Electronics maintains a powerful portfolio of products and technologies, including microcontrollers, analog and power devices, and other offerings boasting significant potential. By providing smart solutions for inverter-equipped home appliances and automobiles, we will contribute to the realization of a smart society.

In addition to its social contributions through business, Renesas Electronics is continuing various other activities to contribute to society. As a good corporate citizen, Renesas Electronics will continue to promote exchanges with local communities toward achieving growth in sync with society.

Indeed, the disaster provided us with a number of lessons. We thought we had a BCP, but the disaster made us realize it was not sufficient in many aspects. With the benefit of these lessons, we will enhance our BCP to further solidify our capabilities to maintain stable product supply. We will implement such initiatives as facility reinforcement for greater earthquake resistance, establishment of effective alternate production frameworks and promotion of risk information sharing with customers.

Accelerating Environmental Efforts
The semiconductor industry exerts a significant environmental impact due to substantial consumption of electricity, water and chemical substances in the fabrication processes. As a player in the industry, the Renesas Electronics Group is continuing to step up energy- and resource-saving and waste reduction activities to minimize its environmental impact. In particular, Japan is expected to experience even tighter electricity supply in the aftermath of the disaster. In response, we will advance our energy-saving initiatives further.

Meanwhile, regulations regarding chemical substance management are becoming increasingly stringent in Europe, China and other countries and regions. Accordingly, the need for appropriate management of chemical content in products is ever increasing. In anticipation of such trends, Renesas Electronics has consistently developed and manufactured eco-friendly products to better accommodate requirements presented by its customers and society at large. In fiscal 2012, year ending March 31, 2012, we are expanding the scope of our products subject to such chemical content management, thereby accelerating the provision of products that effectively satisfy requirements of our customers and society.

Today, global concerns are ballooning for the protection of the environment, such as global warming prevention and biodiversity preservation. Balancing business activities with environmental considerations, the Renesas Electronics Group will strengthen environmental preservation activities in the local communities where it operates and thereby contribute to worldwide efforts to maintain a sound environment for future generations.

Gaining Greater Stakeholder Trust
The Renesas Electronics Group understands that its approach to CSR must adjust to requirements that keep changing with the times. By keeping abreast of societal changes and anticipating the volatile demands of the times, the Renesas Electronics Group will further its business and CSR activities. We ask you for your unwavering support as we strive toward becoming a company trusted by all stakeholders.

Renesas Electronics Corporation
September 2011

Yasushi Akao
Representative Director, President