AT A GLANCE

**MCU Business**
Renesas’ core business with a world-leading share in the market

- **Major Products**
  - Microcontrollers
- **Major Applications**
  - Automobiles, industrial equipment, consumer electronics, PC peripherals

**Analog and Power Devices Business**
Provides products pursuing energy efficiency toward a Smart Society

- **Major Products**
  - Power MOSFET (Metal-Oxide-Semiconductor Field-Effect Transistors), mixed-signal ICs, IGBT (Insulated Gate Bipolar Transistors), diodes, small signal transistors, display driver ICs, compound semiconductors
- **Major Applications**
  - Automobiles, industrial equipment, consumer electronics, PC peripherals

**SoC Solutions Business**
Offers system solutions with leading-edge technology

- **Major Products**
  - ASIC (Application Specific Integrated Circuit), ASSP (Application Specific Standard Product)
- **Major Applications**
  - Mobile handsets, networking equipment, industrial equipment, PC peripherals, consumer electronics, game consoles, car navigation systems
FY12/3 sales were ¥336.3 billion, a decrease of 12.4% year on year, due to sales declines of general-purpose MCUs although automotive MCU sales reached almost the same level as the previous year with sales recovery from the second half of FY12/3.

The drop in sales after the March 2011 earthquake along with flooding in Thailand and the global downturn in market conditions brought down sales of general-purpose MCUs by about 20%. There was a severe impact on sales from the downturn in China, a growing market where Renesas has been increasing its market share. As a result, sales were lower in the industrial, consumer, PC peripheral and all other categories.

Although the earthquake caused automotive MCU sales to plunge in the first quarter, they recovered to the same level as in the previous year along with production increases by Japanese automakers.

FY12/3 sales were ¥243.8 billion, a decrease of 22.9% year on year, due to sales declines of display driver ICs for PCs and LCD TVs as well as power devices and analog ICs for consumer electronics.

Sales of automotive power devices and analog ICs increased mainly because of the recovery in production at Japanese automakers. However, for consumer electronics, PCs and other non-automotive sectors, sales fell more than 20% primarily due to the impact of the March 2011 earthquake.

FY12/3 sales were ¥201.2 billion, a decrease of 35.5% year on year, due to sales declines of SoCs for consumer electronics and mobile.

Automotive SoC sales increased as a steady rebound in demand more than offset the impact of the March 2011 earthquake. However, mobile SoC sales decreased by almost half of the previous year due to a significant drop in sales for conventional mobile phones. Sales for consumer and PC peripherals decreased over 30% year on year due to partial business downsizing including for TVs, in addition to worsened market conditions.